

Corporate Training

Corporate Training Services provided by Adult and Continuing Education include onsite professional development, customized onsite classes, and consulting services. All services are available to businesses, unions, government agencies and community organizations.

Maximize your organizational talent. Streamline your operations. Increase your revenues.

Customized Onsite Staff Development

Maximize your organizational talent and save money by outsourcing your training to our professionals.

Training services include, but are not limited to, the following areas:

- Leadership
- Communication
- Team Building
- Stress Reduction
- Conflict Resolution
- Customer Service, and more..

MEET ONE OF OUR TRAINERS

**Eileen Lichtenstein, M.S. Ed.,
Professional Staff
Development Trainer**



Eileen Lichtenstein, MS. Ed., is the President of Balance & Power, Inc., a coaching and consulting firm (online at: www.balanceandpower.com). A former professor at Hofstra University, she helps individuals, teams and organizations attain high productivity and goal attainment through trainings that facilitate effective communication and stress management skills as well as unique brainstorming sessions towards solutions, realistic goal setting and conflict resolution. She has worked extensively within educational, medical and corporate environments. Eileen is a trained mind-body practitioner, speaker and professional coach. Her unique style may incorporate mind body modalities in conjunction with traditional training material and core coaching competencies.

"Eileen is an inspiration to me. She is always finding and implementing the best, most up to date ways to reach out to and serve her client base."

**Alison Gilbert, owner, MARKETING
BYTES Business Marketing Solutions**

Customized Onsite Training for Business, Union, Health Care, Education, Government, and other Industry Organizations

Whatever your organizational need, we will work with you to create cost-effective solutions taught by industry professionals at your site or on our campus. We can adapt existing courses, seminars or workshops or create new ones targeted to your specific needs.

Training is provided in these areas and more upon request. Call for a free consultation...

- Computer Classes customized as needed
- Web or Graphic Design
- QuickBooks
- Business Planning, Analysis & Controls
- Grant Writing for Healthcare Professionals
- Executive English
- Business Writing / Business Speaking
- ESL Classes customized as needed
- CCS Training, Medical Billing & Coding
- Culturally Responsive Teaching
- Internet Marketing and Social Media
- And much, much more. In fact, tell us what you need and we will work with you to provide it cost-effectively.

**Have a need? We can help.
Ask us about customizing existing
training or about creating a new
solution for your needs.**

**For a free consultation
call 718-804-8848 or email
jbissell@mec.cuny.edu to speak with
Jonathan Bissell, Director
Adult and Continuing Education.**



Consulting Services

Consulting Areas include but are not limited to the following areas:

- Management Consulting and Strategic Planning
- Business Development and Strategy
- Preparatory Marketing Services
- Sales
- Operations & Project Management
- Capital Acquisition & Investor Preparation Services
- Financial Planning, Analysis and Controls
- Web Marketing & Analytics

Call or email for other consulting needs...

MEET A FEW OF OUR CONSULTANTS



**Bruce Blaylock,
Business and Management
Consultant**

Bruce Blaylock brings with him over 20 years of experience at an executive and consultative level in corporate sales strategy and organization management, advanced sales closing tactics & negotiation, local and national promotion & distribution, as well as strategic marketing and consumer behavior.

**Lorna Colgan, CPA, CFP, MBA
Finance, Entrepreneurship,
Business Strategy**



Lorna Colgan is a finance veteran with experience in new business start ups, business development, business strategy, and financial planning, analysis and controls.



**Yla Eason, MBA
Internet Marketing &
Web Analytics Consultant**

Yla Eason Puryear is an Internet Marketing expert and the recipient of many awards, including The Business Enterprise Trust Award, awarded by President Bill Clinton. Her educational background includes a Harvard Business School MBA in Marketing.